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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/809,595	03/15/2001	Paul D. Franke	1762-001648	3937
28289 7590 10/28/2008 THE WEBB LAW FIRM, P.C. 700 KOPPERS BUILDING 436 SEVENTH AVENUE PITTSBURGH, PA 15219				
EXAMINER				
SIDDIQI, MOHAMMAD A				
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Office Action Summary

Application No.

09/809,595

Applicant(s)

FRANKE, PAUL D.

Examiner

MOHAMMAD A. SIDDIQI

Art Unit

2454

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --
Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) ☒ Responsive to communication(s) filed on 14 August 2008.
- 2a) ☐ This action is **FINAL**. 2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) ☒ Claim(s) 1-168 is/are pending in the application.
- 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 5) ☐ Claim(s) _____ is/are allowed.
- 6) ☒ Claim(s) 1-168 is/are rejected.
- 7) ☐ Claim(s) _____ is/are objected to.
- 8) ☐ Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on _____ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.
- Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
- Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some * c) ☐ None of:
- ☐ Certified copies of the priority documents have been received.
 - ☐ Certified copies of the priority documents have been received in Application No. _____.
 - ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- 1) ☒ Notice of References Cited (PTO-892)
- 2) ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
- 3) ☐ Information Disclosure Statement(s) (PTO/SB/08)
- Paper No(s)/Mail Date: _____

- 4) ☐ Interview Summary (PTO-413)
- Paper No(s)/Mail Date: _____
- 5) ☐ Notice of Informal Patent Application
- 6) ☐ Other: _____

DETAILED ACTION

1. Claims 1-168 are presented for examination.

Continued Examination Under 37 CFR 1.114

2. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 08/14/2008 has been entered.

Claim Rejections - 35 USC § 103

3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

4. Claims 1-168 are rejected under 35 U.S.C. 103(a) as being unpatentable over Salesky et al. (6,343,313) (hereinafter Salesky) in view of Conklin et al. (6,332,135) (Hereinafter Conklin).

5. As per claim 1, Salesky discloses a method for conducting, augmenting or any combination thereof at least one convention on the Internet, by facilitating the exchange between at least one meeting planner client and at least one attendee client, the method comprising the steps of:

a. receiving, from the at least one meeting planner client with a web browser computer (browser col 8, lines 35-45; col 29, lines 62-63 and col 30, lines 15-24, potential conferee), at a central website server for providing central website server system processing, (col 9, lines 64-67, col 30, lines 15-64), a plurality of convention activity policies (fig 23) and convention content information for a plurality of conventions (fig 1, col 24, lines 66-67 – col 35, lines 1-10, and col 29, lines 34-37, several meetings);

c. after performing the loading of the at least a portion of the plurality of convention activity policies and the convention content information of step b (col 24, line 66 – col 25 line 10), receiving at the central website server from the at least one attendee client with a web browser (browser fig 11, col 8, lines 35-45) computer a selection for convention content information of one convention from the plurality of conventions (17,15, fig 2, col 8, lines 34-41); and

d. processing the selection at the central website server by virtual convention venue website program instructions using (fig 23, col 4, lines 30-44) the differentiated

convention website for the at least one convention from the plurality of conventions (servMgr, 14, fig 11, col 29, lines 43-67); and

e. releasing from the central website to the at least one attendee client the selected convention content information (17, 14, fig 2 and fig 23, col 7, lines 10-20; col 8, lines 34-45, server provides information that allows attendee client conferencing software to start and connect to the conference).

Although Salesky shows substantial features of the claimed invention including internet based (virtual) conferencing system. Salesky did not teach b. loading, at the central website server by virtual convention venue website program instructions , at least a portion of the plurality of convention activity policies and the convention content information into at least one virtual convention venue database for specifying a differentiated convention website for the at least one convention from the plurality of conventions.

However, Conklin teaches b. loading, at the central website server by virtual convention venue website program instructions (fig 4a-4b, col 11, line 60- col 12, line13; col 14, lines 2-20), at least a portion of the plurality of convention activity policies and the convention content information into at least one virtual convention venue database for specifying a differentiated convention website for the at least one convention from the plurality of conventions (fig 4a-4b, col 11, line 60- col 12, line13); these terms would have been an obvious modification at the time of the invention to the system disclosed by Salesky. The motivation (as it suggested by Salesky, 14, fig

Art Unit: 2454

11, col 24, line 66 – col 25 line 10) would have been remote authoring templates to create a complete Website for immediate integration and activation in the community.

6. As per claim 2, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the at least one meeting planner client is a plurality of meeting planner clients (col 30, lines 15-24 and col 8 lines 35-45).

7. As per claim 3, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses at least one attendee client is a plurality of attendee clients (col 8, lines 35-45).

8. As per claim 4, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the convention content information is cyber-based (col 8, lines 35-45, www browser).

9. As per claim 5, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the convention content information is one of cyber-based and venue-based (col 8, lines 34-45, www browser).

10. As per claim 6, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the step of storing in a relational database cross-referencing fields from the meeting planner client to allow for the holding of an unlimited number of

conventions (col 29, lines 34-41 and col 30, lines 15-30).

11. As per claim 7, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the steps of receiving at the central website a search request from the attendee client for certain convention content information and releasing to the attendee client information satisfying the search request (17, 14, fig 2, col 8, lines 34-45, server provides information that allows attendee client conferencing software to start and connect to the conference).

12. As per claim 8, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the steps of receiving at the central website from the attendee client information necessary to register for the convention. (col 8, lines 34-46, being told)

13. As per claim 9, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the step of using attendee client information to alert attendee clients of future conventions that may be of interest to them (col 8, lines 34-36, being told).

14. As per claim 10, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the step of receiving at the central website, from at least one exhibitor client with a web browser computer (browser col 8, lines 35-45), sponsor client

with a web browser computer or any combination thereof, convention search, selection and registration information for at least one convention (col 8, lines 30-35, presenter and attendee client, conference listing).

15. As per claim 11, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the at least one exhibitor client with a web browser computer (browser col 8, lines 35-45), sponsor client with a web browser computer or any combination thereof, (col 8, lines 30-35, presenter and attendee client, conference listing), is a plurality of exhibitor clients with a web browser computers (browser col 8, lines 35-45), sponsor client with a web browser computer or any combination thereof, (col 8, lines 30-35, presenter and attendee client, conference listing) .

16. As per claim 12, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the step of storing cross-referencing fields from the convention content information in a relational database to allow an unlimited number of exhibitor clients, sponsor clients or any thereof (col 29, lines 34-41 and col 30, lines 15-30).

17. As per claim 13, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the step of receiving at the central website server (14, fig 1) from the meeting planner client session content information (14, 17, fig 2, col 8, lines

Art Unit: 2454

45-54).

18. As per claim 14, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the steps of receiving at the central website server (14, fig 1) a request for certain client session content information from the attendee client for and releasing to the attendee client information satisfying the search request (14, 17, fig 2, col 8, lines 45-54).

19. As per claim 15, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the session content information is cyber-based (col 8, line 39, www browser).

20. As per claim 16, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the session content information is one of cyber-based and venue-based (col 8, line 39, www browser).

21. As per claim 17, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the step of providing attendee client participation in the session (fig 8B, col 8, lines 55-57).

22. As per claim 18, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the step of receiving at the central website server (14, fig 1)

Art Unit: 2454

a search request from the attendee client for session information and releasing to the attendee client such information. (14, 17, fig 2, col 8, lines 30-35).

23. As per claim 19, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the step of receiving at the central website server (14, fig 1) from the attendee client information necessary to register for the session (col 8, lines 30-37, finding or being told).

24. As per claim 20, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses step of receiving at the central website server (14, fig 1) from an exhibitor client with a web browser computer (browser col 8, lines 35-45), sponsor client with a web browser computer or any combination thereof (col 8, lines 30-35, presenter and attendee client, conference listing), exhibit content information including exhibit booth design and content (col 11, lines 13-18, and lines 55-59, booths are created by graphics).

25. As per claim 21, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the exhibit content information is cyber-based (col 8, lines 35-45, www browser).

26. As per claim 22, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses exhibit content information is one of cyber-based and

venue-based (col 8, lines 35-45, www browser).

27. As per claim 23, the claim is rejected for the same reasons as claims 1 and 20, above.

28. As per claim 24 the claim is rejected for the same reasons as claims 1 and 20, above.

29. As per claim 25, the claim is rejected for the same reasons as claims 1 and 20, above.

30. As per claim 26, the claim is rejected for the same reasons as claims 1 and 7, above.

31. As per claim 27, the claim is rejected for the same reasons as claims 1 and 20, above.

32. As per claim 28, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the step of receiving at the central website from the meeting planner paper presentation content information (col 7, lines 10-17, lecture).

33. As per claim 29, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the paper presentation content information is cyber-based (col 8, lines 35-45, www browser).

34. As per claim 30, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the paper presentation content information is one of either cyber-based or venue-based (col 8, lines 35-45, www browser).

35. As per claim 31, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the step of releasing to the attendee client paper presentation content information (col 7, lines 10-17, lecture).

36. As per claim 32, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the step of receiving at the central website server (14, fig 1) from the meeting planner meeting proceedings content information (col 7, lines 10-17, lecture).

37. As per claim 33, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the meeting proceedings content information is cyber-based (col 8, lines 35-45, www browser).

38. As per claim 34, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the meeting proceedings content information is one of cyber-based and venue-based (col 8, lines 35-45, www browser).

39. As per claim 35, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the step of releasing to the attendee client meeting proceedings content information. (col 8, lines 30-35, presenter and attendee client, conference listing)

40. As per claim 36, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the step of receiving at the central website server (14, fig 1) from the meeting planner cyber broadcast content information (col 7, lines 10-20).

41. As per claim 37, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the step of releasing to the attendee client cyber broadcast content information (col 8, lines 35-45, www browser).

42. As per claim 38, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses wherein the convention content information is convention visitor bureau content information (14, fig 1, col 8, lines 30-40).

Art Unit: 2454

43. As per claim 39, the claim is rejected for the same reasons as claim 1, above. In addition Salesky discloses c) after performing the loading of the at least a portion of the plurality of convention activity policies and the convention content information of step b, receiving at the central website server (14, fig 11, col 24, line 66 – col 25 line 10) from the attendee client information necessary to register for the convention (14,17, fig 2); f) releasing from the central website server (14, fig 11, col 24, line 66 – col 25 line 10) to the at least one attendee client the selected convention content information (14, fig 11, col 24, line 66 – col 25 line 10; col 8, lines 30-35).

44. As per claim 40, the claim is rejected for the same reasons as claim 1, above.

45. As per claim 41, the claim is rejected for the same reasons as claims 40 and 10, above.

46. As per claim 42, the claim is rejected for the same reasons as claims 40 and 20, above.

47. As per claims 43-81, 82-119, and 120-158, claims are rejected for the same reasons as claims 1-38, above.

Art Unit: 2454

48. As per claims 165 -168, the claim is rejected for the same reasons as claim 1, above. In addition, Salesky discloses the convention activity is convention and visitor bureau activity (col 23, line 59 to col 24, line 25).

Response to Arguments

49. Applicant's arguments with respect to claims 1-168 have been considered but are moot in view of the new ground(s) of rejection.

Conclusion

50. Any inquiry concerning this communication or earlier communications from the examiner should be directed to MOHAMMAD A. SIDDIQI whose telephone number is (571)272-3976. The examiner can normally be reached on Monday -Thursday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Nathan J. Flynn can be reached on (571) 272-1915. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Art Unit: 2454

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Nathan J. Flynn/
Supervisory Patent Examiner, Art Unit 2454